

Leandro Proença Junior

Founder at Dream'NGO

contato@dreamngo.org

Summary

Objectives:

I want to be the change I want to see in this world. For that I am found Dream'NGO. .The project aims to approach NGO to their dreams through actions and sustainable marketing strategies focused on volunteering and social engagement. Check the link below.

Experience

Founder at Dream'NGO

April 2013 - Present (1 year 1 month)

I am the founder of Dream'NGO .The project aims to approach NGO to their dreams through actions and sustainable marketing strategies focused on volunteering and social engagement. I coordinate a team of volunteer of 13 people and responsible to build and implement a process that I believe will change completely the Organization's visibility, for free.

During our process, we will implement Mailing, Social media Strategies, Websites, Digital ads, online donation and much more.

All this project have been concept on the inspiration that we can change the world starting with small activities but using our best skills and bringing the best people from companies to work with NGO through volunteer work.

I recommendation available upon request

System Analyst at Tata Consultancy Services

October 2012 - July 2013 (10 months)

I worked as a system analyst for the biggest IT company in India. Our client was a Brazilian credit company and my responsibilities was to understand the their needs, elaborate documents, provide solutions and make the connection between these two teams. The technology used was Oracle ERP - HR Module.

System Analyst at Itau-Unibanco

August 2011 - June 2012 (11 months)

I participate in project named FLUIR which is one of the biggest Bank's IT project. I have to manage scope, time from my 5 sub-project that I am responsible. Others responsibilities in these projects are to improve and optimize process , analysis of critical points, make some executive reports.

Project Analyst at Matchmind

October 2010 - September 2011 (1 year)

I worked as a consultant in the company called ISBAN (Santander Group). My project was a small part of the migration of software and infrastructure at the financial area.

Responsibilities:

- Monitoring the activities of the migration of financial planning.
- Analyze and mitigate risks.
- Disclosure of indicators in PowerPoint presentations for executives.
- Change management: Development, Integrated Test, Certification, Production.
- Incident Management.
- Infrastructure Management on my projects.

Trainee Consultant at XGEN

January 2010 - October 2010 (10 months)

Responsible for the integration in the credit cards Call Center software between Banco Santander Bank and Real Bank. I worked as a consultant in the company called Produban(Santander).

Responsibilities:

- Call Center systems Analyst.
- Give the Problem Solution.
- developing , Testing and Deployment.

1 recommendation available upon request

Project Manager / Marketing Member at ICMC Jr

October 2008 - March 2010 (1 year 6 months)

Participation in the group that structured company project's planning and monitoring according to the PMI-PMBOK method.

Tracking projects with the client.

2 recommendations available upon request

Receptionist at Super 8 Motel

December 2008 - March 2009 (4 months)

Exchange program in the USA.

Projects

DreamNGO

April 2013 to Present

Members:Leandro Proença Junior, José Junior, Lucas Laperuta

O projeto Dream'NGO tem como principal objetivo aproximar ONGs de seus sonhos por meio de ações e estratégias de marketing sustentáveis focadas no voluntariado e engajamento social.

Certifications

ITIL V3 Foundations

September 2010

Education

Universidade de São Paulo

Computer Engineering, Advanced Computing and IT Management, 2006 - 2010

2 recommendations available upon request

Leandro Proença Junior

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6 people have recommended Leandro

"Excellent team leader and mature entrepreneur are the words that comes to mind when I think about Leandro. I first met Leandro at University (8 years from now) and I'm having the pleasure to work together with him on his first social initiative called DreamNGO. I was very happy when I knew that a friend of mine was taking to the social innovation and entrepreneurship road, a path that I also look forward in my personal and professional life. As a co-worker, Leandro impressed me with his ability to provide creative solutions on digital marketing to address NPO/NGO most pressing issues and his ability as a team leader, to track and motivate a team of 13 people. I'm sure Leandro would be a true asset for any position requiring strategy thinking, marketing vision and social engagement."

— **Lucas Laperuta**, *Strategy, DreamNGO*, worked directly with Leandro at Dream'NGO

"Tive a oportunidade de ter Leandro em minha equipe durante a integração tecnológica dos bancos Santander e Real. Como profissional sempre demonstrou muito comprometimento, flexibilidade, se colocando sempre a disposição para encarar desafios. Leandro se destaca também por sua excelente formação acadêmica."

— **Ricardo Puig**, *Gerente de TI, Banco Santander S/A*, managed Leandro at XGEN

"Leandro is a great professional. He taught me the first lessons about project management. He is a source of great ideas. I have pleasure work with him. He is easygoing and funny. I hope that he will has a great job."

— **Luiz Gabriel Fernandes Alves**, *Project Manager, ICMC Jr.*, worked directly with Leandro at ICMC Jr

"I have worked side by side with Leandro since October 2008. He is very committed to the job, gives creative and innovative ideas to every problem we encounter. Leadership and communication are, without a doubt, his strongest attributes. I recommend Leandro because I'm sure that he's he can manage any challenge he faces with hard work and thirst for knowledge."

— **Atila Moretto**, *Project Manager, ICMC Jr.*, worked directly with Leandro at ICMC Jr

"Durante a graduação o Leandro mostrou-se maduro, responsável, competente, sempre disposto para colaborar e foi representante de sua turma, fazendo-se presente em todos os momentos importantes que trataram do interesse de seu curso, Engenharia de Computação EESC-ICMC. Pelas suas características e pelo ótimo desempenho durante a graduação não tenho dúvidas que terá um futuro brilhante. Boa sorte meu amigo e sempre que precisar estarei à disposição..."

— **Evandro L. L. Rodrigues**, *Professor, EESC-USP*, taught Leandro at Universidade de São Paulo

"O Leandro é competente e durante o período que foi meu aluno sempre se mostrou responsável e atuante na liderança da sua turma."

— **Carlos Maciel**, *Associate Professor, University of Sao Paulo*, taught Leandro at Universidade de São Paulo

[Contact Leandro on LinkedIn](#)